

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR**  
**UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

The undersigned ASSIGNEE of the entire interest in:

- ☐ U.S. Patent No. \_\_\_\_\_  
☒ U.S. application no. 09/513,236, filed on 24 February 2000



hereby appoints the following attorneys of Wilson Sonsini Goodrich & Rosati:

Attorney Name	Reg. No.	Attorney Name	Reg. No.
Paul Davis	29,294	John J. Bruckner	35,816
David J. Weitz	38,362	Stephen Warhola	43,237
U.P. Peter Eng	39,666	George A. Willman	41,378
Barbara J. Courtney	42,442	Jinntung Su	42,174
Van Mahamedi	42,828	Richard L. Gregory	42,607
Chen, Shirley	44,608	Harris, Joel	44,743
Mehra, Shaliesh	44,934	Erik L. Oliver	46,296

and all Wilson Sonsini Goodrich & Rosati attorneys registered to practice before the United States Patent and Trademark Office, to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. § 3.71.

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

*(complete one of the following)*

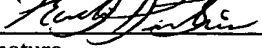
- ☒ a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or
- ☐ the Assignment recorded on \_\_\_\_ at reel \_\_\_\_, frames \_\_\_\_ - \_\_\_\_.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of ASSIGNEE's knowledge and belief, title is in the identified ASSIGNEE.

Direct all correspondence and telephone calls to:

Name	Erik L. Oliver				
Address	Wilson Sonsini Goodrich and Rosati				
Address	650 Page Mill Road				
City	Palo Alto	State	CA	Zip	94304
Country	USA	Telephone	(650) 493-9300	Fax	(650) 493-6811

ASSIGNEE: TellMe Networks, Inc.

Name:   
 Signature

Name: HADI PARTOVI  
 Type or Print Name

Title: VP OF PRODUCTION  
 Type or Print Title

Date: 4/13/2000

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number

# ASSIGNMENT OF APPLICATION

Docket Number 22379-707

Whereas, the undersigned:

- |  |   |  |  |
|--|---|--|--|
| 1. PARTOVI, Hadi<br>2280 Green Street #104<br>San Francisco, CA 94123  | 2. BRATHWAITE, Roderick S.<br>490 Andrews Street<br>Livermore, CA 94550 | 3. DAVIS, Angus M.<br>991 The Dalles Avenue<br>Sunnyvale, CA 94087 | 4. McCUE, Michael S.<br>400 Surmont Road<br>Los Gatos, CA                      |
| 5. PORTER, Brandon W.<br>840 E. Dana Street<br>Mountain View, CA 94041 | 6. GIANNANDREA, John<br>977 Commercial Street<br>Palo Alto, CA 94303    | 7. WALTHER, Eckart<br>150 Doherty Way<br>Redwood City, CA 94061    | 8. ACCARDI, Anthony<br>1945 Mount Vernon Court, #16<br>Mountain View, CA 94040 |
| 9. LI, Zhe<br>75 Poncetta Drive, Apt. 211<br>Daly City, CA 94015       |   |  |  |

hereinafter termed "Inventors", have invented certain new and useful improvements in

## METHOD AND APPARATUS FOR CONTENT PERSONALIZATION OVER A TELEPHONE INTERFACE WITH ADAPTIVE PERSONALIZATION

- ☒ for which an application for United States Patent was filed on 24 February 2000, Application No. 09/513,236  
☐ for which an application for a United States Patent was executed on \_\_\_\_, and

WHEREAS, TellMe Networks, Inc., having a place of business at 1310 Villa Street, Mountain View, California 94041, (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.

4. Said Inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, said Inventors have executed and delivered this instrument to said Assignee as of the dates written below:

1.

Date: 3/29/2000

Hadi Partovi  
Hadi Partovi

State of California )

County of )

On March 29, 2000, before me, personally appeared Hadi Partovi, [ ☒ personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

2.

Date: 4/3/2000

Roderick S. Brathwaite  
Roderick S. Brathwaite

State of California )

County of )

On April 3, 2000, before me, personally appeared Rodericks Brathwaite, [ ☒ personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

3.

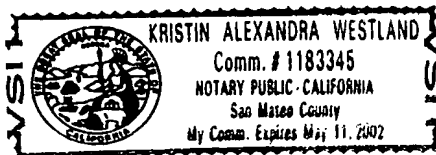
Date: 3/29/2000

Angus M. Davis  
Angus M. Davis

State of California )

County of )

On March 29, 2000, before me, personally appeared Angus M. Davis, [ ☒ personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

4.

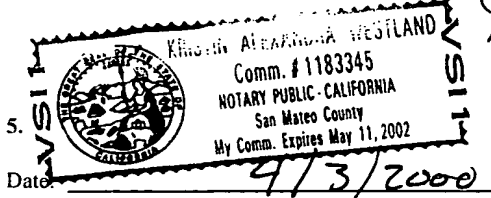
Date: 4/3/00

Michael S. McCue  
Michael S. McCue

State of California )

County of )

On April 3, 2000, before me, personally appeared Michael S. McCue, [ ☒ personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



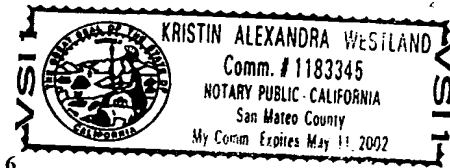
Kristin Alexandra Westland

Brandon W. Porter  
Brandon W. Porter

State of California )

County of )

On April 3, 2000, before me, personally appeared Brandon W. Porter ☒ personally known to me or ☐ proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

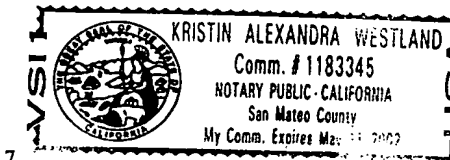
Date: 3/30/00

John Giannandrea  
John Giannandrea

State of California )

County of )

On March 30, 2000, before me, personally appeared John Giannandrea ☒ personally known to me or ☐ proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

Date: 4/3/00

Eckart Walther  
Eckart Walther

State of California )

County of )

On April 3, 2000, before me, personally appeared Eckart Walther ☒ personally known to me or ☐ proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



Kristin Alexandra Westland

8.

Date:

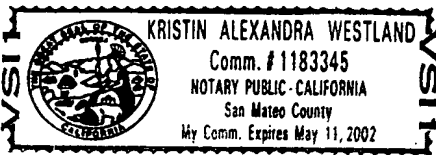
4/3/00

Anthony Accardi

State of California

County of

On April 3, 2000, before me, personally appeared Anthony Accardi [ ] personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.



9. Date:

Zhe Li

State of California

County of

On \_\_\_\_\_, 2000, before me, personally appeared \_\_\_\_\_ [ ] personally known to me or [ ] proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same. WITNESS my hand and official seal.